

The 14th Annual Consult Hyperion Digital Money Forum
Guoman Charing Cross Hotel, London
2nd and 3rd March 2011



Agenda

<http://www.digitalmoneyforum.com/>

	Day One, 2 nd March	Day Two, 3 rd March
0900	<i>Introduction: Illegal Tender</i> Dave Birch, Consult Hyperion	<i>Introduction: The Long Term</i> Dave Birch, Consult Hyperion
	Wider Perspectives Chair: Maggie Philbin, journalist	Public and Private Chair: Diane Coyle, economist
0930	<i>Collecting the past and future of money</i> Catherine Eagleton, British Museum	<i>Private Coinage and Innovation</i> , Prof. George Selgin, Univ. of Georgia, USA
1015	<i>Scenarios for the future of money</i> Richard Watson, author of <i>Future Minds</i>	<i>Private Currency</i> James Turk, Gold Money Foundation
1100	Coffee and Biscuits	
1130	Expert Panel: Alternative currencies Chair: Dave Birch. CHYP Michael King, World Currency Unit (WOCU) Mary Mellor, author "The Future of Money" Keith Hart, author "The Memory Bank" Toby Baxendale, Cobden Trust John Ryan-Collins, New Economics Foundation	Expert Panel: Replacing cash Chair: Richard Johnson, Monitise David Steed, PayPoint, UK Erich Ringewald, Boku, USA Victor Dostov, E-Money Association, Russia Douwe Lycklama, Innopay
1230	Lunch	
	Leading edge Chair: Chris Skinner, Balatro	Mobiles and the real war on cash Chair: Rob Bratby, Olswang
1400	<i>Is Asia the future?</i> Michael Salmony, <i>Equens</i>	<i>Mobile and mobile contactless Update</i> Christian Delporte, <i>EMVCo</i>
1430	<i>Identity and money: the Sureidentity pilot</i> , Riten Gohil, Visa Europe	<i>Developed world: Barclaycard/Orange</i> John Conlon, <i>Barclaycard</i>
1500	<i>Biometrics in payment systems</i> , Martyn Gates, Arcam International	<i>Developing world: Overcoming barriers</i> Elisabeth Berthe, Grameen Foundation
1530	Tea and Cakes	
1600	Expert Panel: The transit vanguard Chair: John Elliott, CHYP Shashi Verma, Transport for London Bas van Os, Open Ticketing Jenni Borg, Department for Transport Phil Blythe, University of Newcastle	Expert Panel: Is cash good or bad? Chair: Karen Pine, author of <i>Sheconomics</i> Gijs Boudewijn, Dutch Banker's Association David Milner, Spinnaker Dave Birch, Consult Hyperion Ron Delnevo, Bank Machine
1700	<i>Mobiles will end cash</i> Tomi Ahonen <i>Communities Dominate Brands</i>	Smart banknote design competition Award Panel: Sandra Alzetta, Visa Europe Catherine Eagleton, British Museum Gloria Benson, CHYP Austin Houldsworth, artist
1745	Digital Money Pub Quiz 2011	
1900	<i>End of day one</i>	<i>17.30 End of conference</i>

All delegates will receive a complimentary copy of *The Digital Money Reader 2011*.

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The Digital Money Forum is now in its fourteenth year, and once again promises the combination of discussion and debate, learning and fun, that has earned it the reputation as the place to be for people interested in the future of retail electronic payments. It continues to be a unique event, where interaction and invention replace product announcements and “death by Powerpoint” sales pitches. This year we are again moving the agenda forwards again to look at some of the future of electronic payments and their impact on society. The Forum is a not-for-profit event that supports a variety of charities. This year we are supporting **BUFFER** (which provides specialist diagnostic equipment for breast cancer), **Jubilee Action**, **Action Medical Research** and **The Prostate Cancer Charity**.

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Beyond the annual London event, the digital money debate continues on the associated Digital Money Blog at www.digitalmoneyforum.com/blog, chosen by *American Banker* as one of their eight Blog Watch sources and the source of the very popular *Digital Money Reader* “blook”.

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As always, the Forum is limited to 100 places, so register now at
<https://www.chyp.com/secure/>